Fool Me Thrice

A gamified, social platform that challenges the spread of misinformation and makes reading news fun!

Designed by Amar Ravi

LEGEND

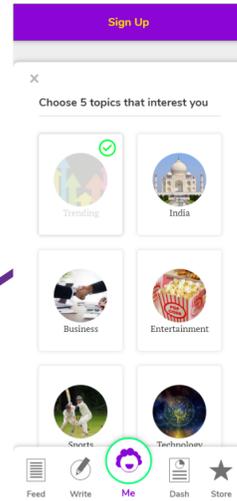**Game Flow**
Player Interactions
System Actions
Design Choices

Begin Game

fmt

Read Mode

Write Mode

Player chooses their interests

Player is presented a newsheadline that could be true or false

Players can bookmark news they find shocking/ interesting

When correct, the player is shown the source of the news, if its fake/- real and how their friends performed on the card

You, Rohit and 1212 others got this right!

as seen on
The Times Of India
The NEWS Minute

Oops! Truth is stranger than fiction after all!

News in the system will be verified from atleast 2 established publications

When wrong, the player is shown the source of the news and if its real or fake

Correct Answer

Wrong Answer

Karnataka: Rs 1 lakh contract to catch 30 cats in Raj Bhavan
▲ 1213

Feed Write Me Dash Store

System arranges cards from user's interests based on lower visibility

Player's Card is added to the system for others to see!

Each card has a "score" showing how many people believe its true, a very common metric used by us in judging new information

India's national anthem declared best in the world by UNESCO for the 6th consecutive year
▲ 548

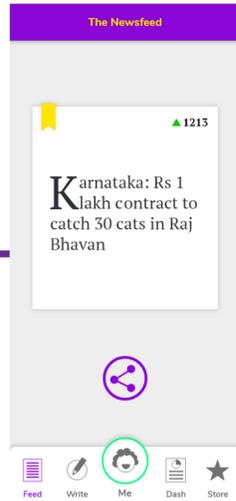This is one cycle, players can play for as long as there are unread cards in their categories

The players are only allowed to add fake news cards to the system because all the "true" news needs to be verified

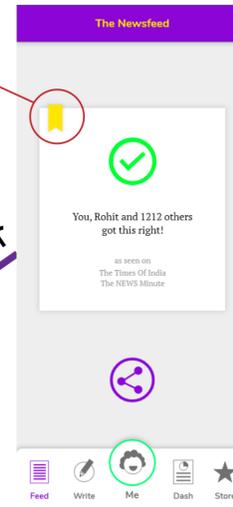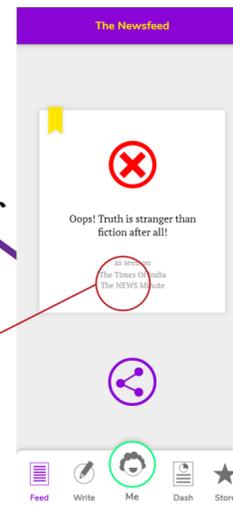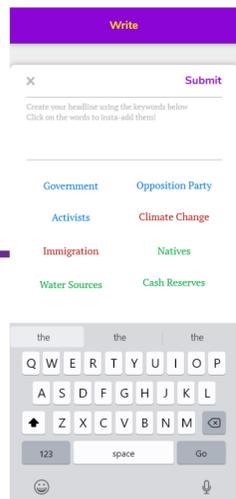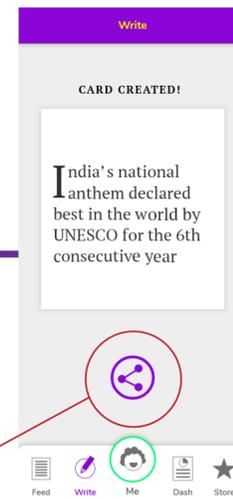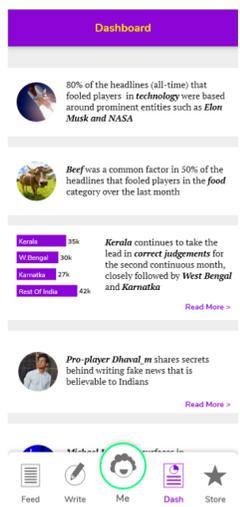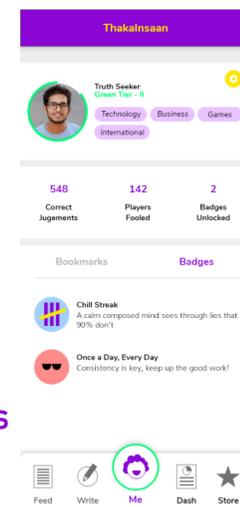Player is shown keywords to assist them in writing a fake headline using my Fake News Formula

System selects categories with the lowest number of news cards

Write

X   Submit

Create your headline using the keywords below
Click on the words to insta-add them!

Government   Opposition Party
Activists   Climate Change
Immigration   Natives
Water Sources   Cash Reserves

CARD CREATED!

India's national anthem declared best in the world by UNESCO for the 6th consecutive year

Sharing their headline just after creating is the easiest way to fool a friend!

Genetically modified cacti can grow in space and provide food, claims NASA   ▲ 321

AR Rahman and Daft Punk to produce a new song on AIDS awareness   ▲ 123

India's national anthem declared best in the world by UNESCO for the 6th consecutive year   ▲ 0

WRITE A HEADLINE

CUSTOM HEADLINE

Once there are sufficient cards in all categories, the system has the potential to sustain itself with the players writing new fake news cards for each other

Dashboards to communicate Player Progress and insights

Thakalnsaan

Truth Seeker
Green Tier - 8
Technology Business Games
International

548   142   2
Correct   Players   Badges
Judgements Fooled   Unlocked

Bookmarks   Badges

Chill Streak
A calm composed mind sees through lies that 90% don't

Once a Day, Every Day
Consistency is key, keep up the good work!

Dashboard

80% of the headlines (all-time) that fooled players in *technology* were based around prominent entities such as *Elon Musk and NASA*

Beef was a common factor in 50% of the headlines that fooled players in the *food* category over the last month

Kerala 35k   *Kerala* continues to take the
W Bengal 30k lead in *correct judgements* for
Karnataka 27k the second continuous month,
Rest Of India 42k closely followed by *West Bengal* and *Karnataka*
Read More >

Pro-Mayor Dhaval_m shares secrets behind writing fake news that is believable to Indians
Read More >

Dashboards communicate personal progress, the only comparative scores are at an aggregate city/ country level to maintain player motivation while fostering competiton

A FAKE NEWS FORMULA

Subject + Controversy + Victim

Subject: Government, Mahatma Gandhi, Ronaldo

Controversy: Immigration, racism, tax laws

Victim: Earth, refugees, the middle-class